

Lovely Professional University - Open and Distance Learning

Master of Business Administration (MBA)			
Scheme 2010			
Year	Term	Course Code	Course Name
TERM I (Autumn)			
1	1	ECOD515	Managerial Economics
1	1	MGTD512	Management Practices & Organization Behavior
1	1	MGTD513	Human Resource Management & Development
1	1	MGTD514	Marketing Management
1	1	MGTD515	Accounting for Managers
1	1	ENGD103	Advanced Communication Skills
TERM II (Spring)			
1	2	MGTD511	Business Environment
1	2	MGTD516	Research Methodology
1	2	MGTD517	Financial Management
1	2	MGTD518	Corporate and Business Laws
1	2	MGTD519	Operations Management
1	2	MGTD593	Managerial Effectiveness
TERM I (Autumn)			
2	1	MGTD613	Operations Research
2	1	MGTD611	Entrepreneurship & Business Plan
2	1	MGTD591	Corporate Governance & Ethics
2	1	MGTD	Specialization Elective – I
2	1	MGTD	Specialization Elective – II
TERM II (Spring)			
2	2	MGTD612	Strategic Management
2	2	MGTD462	Management Information Systems
2	2	MGTD	Specialization Elective – III
2	2	MGTD	Specialization Elective – IV
2	2	MGTD704	Capstone Project

Specializations: Students may choose any one of the four areas of specialization i.e. Finance, Human Resource Management, Marketing and IT.

Year	Term	Course Code	Course Name
Finance			
2	1	MGTD521	Security Analysis and Portfolio Management
2	1	MGTD523	Financial Institutions & Services
2	2	MGTD525	Working Capital Management
2	2	MGTD622	Management Control Systems
Human Resource Management			
2	1	MGTD526	Industrial Relations & Labour Laws
2	1	MGTD527	Organization Change & Development
2	2	MGTD627	Global Human Resource Management
2	2	MGTD629	Social Security & Labour Welfare
Marketing			
2	1	MGTD531	Consumer Behavior
2	1	MGTD532	Product and Brand Management
2	2	MGTD633	Services Marketing
2	2	MGTD634	Sales & Promotion Management
IT			
2	1	CAPD104	Elements of IT (Without IT Background)
2	1	CAPD202	Object-Oriented Programming (With IT Background)
2	1	CAPD305	Web Programming
2	2	CAPD301	Database Management Systems
2	2	CAPD306	Computer Networks