

## Lovely Professional University - Open and Distance Learning

<b>Master of Business Administration(MBA)-Lateral Entry</b>			
<b>Scheme 2010</b>			
<b>After 1 Year Post Graduate Diploma in Business Management (PGDBM) or equivalent</b>			
Year	Term	Course Code	Course Name
<b>TERM I (Autumn)</b>			
2	1	MGTD613	Operations Research
2	1	MGTD611	Entrepreneurship & Business Plan
2	1	MGTD591	Corporate Governance & Ethics
2	1	MGTD	Specialization Elective – I
2	1	MGTD	Specialization Elective – II
<b>TERM II (Spring)</b>			
2	2	MGTD612	Strategic Management
2	2	MGTD462	Management Information Systems
2	2	MGTD	Specialization Elective – III
2	2	MGTD	Specialization Elective – IV
2	2	MGTD704	Capstone Project
<b>Specializations:</b> Students may choose any one of the three areas of specialization i.e. Finance, Human Resource Management and Marketing.			
Year	Term	Course Code	Course Name
<b>Finance</b>			
2	1	MGTD521	Security Analysis and Portfolio Management
2	1	MGTD523	Financial Institutions & Services
2	2	MGTD525	Working Capital Management
2	2	MGTD622	Management Control Systems
<b>Human Resource Management</b>			
2	1	MGTD526	Industrial Relations & Labour Laws
2	1	MGTD527	Organization Change & Development
2	2	MGTD627	Global Human Resource Management
2	2	MGTD629	Social Security & Labour Welfare
<b>Marketing</b>			
2	1	MGTD531	Consumer Behavior
2	1	MGTD532	Product and Brand Management
2	2	MGTD633	Services Marketing
2	2	MGTD634	Sales & Promotion Management